CLAIMS

1. A display device for displaying an image by using light of a light emitter, wherein:

the light emitter emits light having such a wavelength that affects a biorhythm, and

an intensity of the light having the wavelength is controlled, so that the biorhythm is regulated and the image is displayed.

- 2. The display device according to Claim 1, wherein the intensity of the light having the wavelength is controlled based on time information.
- 3. The display device according to Claim 1, wherein the intensity of the light having the wavelength is controlled based on user instruction information set by a user.
- 4. The display device according to Claim 1, wherein the intensity of the light having the wavelength is controlled based on contents information indicating what type of program the image is.
- 5. The display device according to any one of Claims
 1 to 4, comprising a complementary light emitter for

emitting light whose color is substantially complementary to a color of the light having the wavelength.

- 6. The display device according to Claim 5, wherein a luminous intensity of the complementary light emitter is controlled in accordance with the intensity of the light having the wavelength.
- 7. A display device comprising an image display section for displaying an image, the image display section including pixels each of which has a plurality of light emitters, wherein:

the plurality of light emitters include a first light emitter for emitting light having such a wavelength that affects a biorhythm, and

a characteristic of a luminous intensity of the first light emitter with respect to a video signal inputted into the image display section is switched.

8. A display device comprising an image display section for displaying an image, the image display section including pixels each of which has a plurality of light emitters, wherein:

the plurality of light emitters include a first light emitter for emitting light having a dominant wavelength in a range of 445 nm to 480 nm, and

a characteristic of a luminous intensity of the first light emitter with respect to a video signal inputted into the image display section is switched.

- 9. The display device according to Claim 7 or 8, wherein the characteristic of the luminous intensity of the first light emitter with respect to the video signal is switched based on time information.
- 10. The display device according to Claim 7 or 8, wherein the characteristic of the luminous intensity of the first light emitter with respect to the video signal is switched based on user instruction information set by a user.
- 11. The display device according to Claim 7 or 8, wherein the characteristic of the luminous intensity of the first light emitter with respect to the video signal is switched based on contents information indicating what type of program the image is.
- 12. The display device according to any one of Claims 7 to 11, wherein the plurality of light emitters include a second light emitter for emitting red light and a

third light emitter for emitting green light.

- 13. The display device according to any one of Claims 7 to 12, wherein the plurality of light emitters include a complementary light emitter for emitting light whose color is substantially complementary to a color of light emitted by the first light emitter.
- 14. The display device according to Claim 13, wherein a luminous intensity of the complementary light emitter is controlled in accordance with the luminous intensity of the first light emitter.
- 15. The display device according to Claim 13 or 14, wherein the complementary light emitter is disposed next to the first light emitter.
- 16. The display device according to any one of Claims 7 to 15, wherein at least one of the plurality of light emitters is a light-emitting diode.
- 17. The display device according to any one of Claims 7 to 15, wherein at least one of the plurality of light emitters is an electroluminescent light emitter.

- 18. A display device irradiating an image display section, which is for displaying an image, with light from a light source so as to cause the image display section to display the image, the display device comprising:
- a plurality of light emitters which include a first light emitter for emitting light having such a wavelength that affects a biorhythm,
- a luminous intensity of the first light emitter with respect to an video signal inputted into the image display section being switched.
- 19. A display device irradiating an image display section, which is for displaying an image, with light from a light source so as to cause the image display section to display the image, the display device comprising:
- a plurality of light emitters which include a first light emitter for emitting light having a dominant wavelength in a range of 445 nm to 480 nm,
- a luminous intensity of the first light emitter with respect to an video signal inputted into the image display section being switched.
- 20. The display device according to Claim 18 or 19, wherein the luminous intensity of the first light emitter is controlled based on time information.

- 21. The display device according to Claim 18 or 19, wherein the luminous intensity of the first light emitter is controlled based on user instruction information set by a user.
- 22. The display device according to Claim 18 or 19, wherein the characteristic of the luminous intensity of the first light emitter is controlled based on contents information indicating what type of program the image is.
- 23. The display device according to any one of Claims 18 to 22, wherein the light source includes a second light emitter for emitting red light and a third light emitter for emitting green light.
- 24. The display device according to any one of Claims 18 to 23, wherein the light source includes a white light emitter for emitting white light.
- 25. The display device according to any one of Claims 18 to 24, wherein the light source includes a complementary light emitter for emitting light whose color is substantially complementary to a color of light emitted by the first light emitter.

- 26. The display device according to Claim 25, wherein a luminous intensity of the complementary light emitter is controlled in accordance with the luminous intensity of the first light emitter.
- 27. The display device according to Claim 25 or 26, wherein the complementary light emitter is disposed next to the first light emitter.
- 28. The display device according to any one of Claims 18 to 24, comprising a fluorescent material for emitting light whose color is substantially complementary to a color of light emitted by the first light emitter.
- 29. The display device according to any one of Claims 18 to 28, wherein at least one of the light emitters of the light source is a light-emitting diode.
- 30. The display device according to any one of Claims 18 to 28, wherein at least one of the light emitters of the light source is an electroluminescent light emitter.